

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Del Cielo Media
10755 Scripps Poway Pkwy
San Diego, CA 92131

<u>Contract / Revision</u> 576560 /		<u>Alt Order #</u> 07905335
<u>Product</u> US CHAMBER COMMERCE		
<u>Contract Dates</u> 09/20/12 - 09/30/12		<u>Estimate #</u> USCH./ORDR/909930
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Kathi Thornton	<u>Sales Office</u> Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> USCH	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/21/12	09/21/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$675.00			
2	3	09/24/12	09/30/12	Newschannel 3 News	12n-1230pm		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$675.00			
3	3	09/20/12	09/23/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				2	\$675.00			
4	3	09/24/12	09/30/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$675.00			
5	3	09/21/12	09/21/12	CBS This Morning	7-9a		:30			NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				4	\$340.00			
6	3	09/24/12	09/30/12	CBS This Morning	7-9a		:30			NM	20	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	44444--				20	\$340.00			
7	3	09/24/12	09/30/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$850.00			
8	3	09/20/12	09/23/12	Newschannel 3 News	5-530pm		:30			NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$880.00			
9	3	09/24/12	09/30/12	Newschannel 3 News	5-530pm		:30			NM	5	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$880.00			
10	3	09/20/12	09/23/12	Newschannel 3 News	6-630pm		:30			NM	1	\$1,345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,345.00			
11	3	09/24/12	09/30/12	Newschannel 3 News	6-630pm		:30			NM	4	\$5,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-111--				4	\$1,345.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
576560 /	07905335

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/12 - 09/30/12	US CHAMBER COMME	USCH./ORDR/909930

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commere	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		Spots	Amount
N 12	3	09/21/12	09/21/12	Late News (M-F)	11-1135p		:30			NM	1	\$1,510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,510.00			
V 13	3	09/24/12	09/30/12	Late News (M-F)	11-1135p		:30			NM	3	\$4,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-11-1--				3	\$1,510.00			
V 14	3	09/20/12	09/30/12	Late News (Sa-Su)	11-1135p		:30			NM	4	\$4,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----11				2	\$1,235.00			
Week:		09/24/12	09/30/12	-----11				2	\$1,235.00			
V 15	3	09/24/12	09/30/12	Monday Prime	10-11pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$6,715.00			
V 16	3	09/24/12	09/30/12	NCIS	8-9pm		:30			NM	1	\$10,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$10,455.00			
V 17	3	09/24/12	09/30/12	Tuesday Prime	9-10pm		:30			NM	1	\$9,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$9,010.00			
V 18	3	09/24/12	09/30/12	Thursday Prime	9-10pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$6,715.00			
V 19	3	09/24/12	09/30/12	Thursday Prime	10-11pm		:30			NM	1	\$6,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$6,035.00			
V 20	3	09/24/12	09/30/12	Friday Prime	10-11pm		:30			NM	1	\$4,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$4,845.00			
V 21	3	09/21/12	09/21/12	Newschannel 3 News	530-6pm		:30			NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$880.00			
V 22	3	09/24/12	09/30/12	Newschannel 3 News	530-6pm		:30			NM	5	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$880.00			
Totals											73	\$93,225.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	73	\$93,225.00	\$79,241.25
Totals	73	\$93,225.00	\$79,241.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.